



USE THIS FULL-COLOR GREEN LOGO WHENEVER POSSIBLE



ON DARK BACKGROUNDS: Use an all-white logo



FOR BLACK & WHITE APPLICATIONS: Use an all-black or all-white logo

## UNACCEPTABLE USES OF THE LOGO



**DO NOT** use the VL “monogram” (circular mark) alone. “VL” won’t mean anything to most people outside of our company



**DO NOT** rearrange or remove components of the logo



**DO NOT** tilt the logo

**DO NOT** alter the color of logo. Only use the 3 color versions shown on the top of this page



**DO NOT** add drop shadows or shapes around the logo



**DO NOT** place logo on a background where it can not be seen clearly.

*This is a good example where using the white logo works.*